

# Israel Innovation Authority - EMBRAPPII 2<sup>nd</sup> Call for Proposals

## Israel Innovation Authority - EMBRAPPII Collaboration Program

The Brazilian Agency for Research and Industrial Innovation (EMBRAPPII) – Israel Innovation Authority Industrial Research and Development (R&D) calls for Proposals (are created as a result of the signature of the Memorandum of Understanding between the president of EMBRAPPII and the Chairman of the Israel Innovation Authority) concerning the development of cooperation in research and innovation.

### Innovation Themes

The second Call for Proposals under the EMBRAPPII – Israel Innovation Authority program will support large-scale collaboration programs for up to 24 months. Upon approval, Israeli companies will be entitled to 12 months of financial support, and will be eligible for a second year of funding subject to review of the project milestones.

### Relevant sectors for this call for proposals:

1. **IoT/Smart Cities**
2. **Health/Life Science/Artificial Intelligence**
3. **Agritech/FoodTech**
4. **Cleantech**
5. **Proposals in other areas can be accepted, upon mutual decision from the parties.**

The purpose of the Industrial R&D Program is to support greater collaboration among Brazilian and Israeli companies and researchers. The Program will support projects that fall within the framework of the MOU between the EMBRAPPII and the Israel Innovation Authority.

The general objectives of the 2nd Call for Proposals are primarily to ensure that the selected projects:

1. Create close and direct working relationship between the 2 jurisdictions' innovation agencies
2. Benefit the economies of Brazil and Israel;
3. Generate fruitful and long term alliances between organizations and companies involved in research and innovation in Brazil and in Israel;
4. Highlight the complementary strengths of Brazil and Israel for the mutual benefit of both parties;
5. Help both agencies to achieve their strategic objectives.

## SUBMISSION GUIDELINES

The bilateral activities eligible under this EMBRAPPII – Israel Innovation Authority 2nd Call for Proposals shall be discussed and agreed among the project proponents in each territory before any funding application may be submitted. Proponents in each territory shall then apply for financial assistance in accordance with their local



requirements. Each applicant may provide all of the information required to allow an accurate assessment of the proposal.

## Program Eligibility

### Eligible Brazil applicants are:

1. Brazilian companies of any size, registered, based and operating in Brazil.
2. Research institutions accredited as EMBRAPPII Units and Poles are eligible to participate and use the resources of EMBRAPPII, observing the required participation of one Brazilian company.
3. The research project must necessarily be developed in one of the accredited EMBRAPPII Units.

### Eligible Israel applicants are:

1. R&D performing companies of any size, registered, based and operating in Israel
2. Research institutions as subcontractors to eligible companies

## Requirements

Cooperation proposals should be in line with the following requirements:

1. The participation of at least one company from each country is mandatory. Research institutes and other companies may participate as partners or subcontractors in the cooperation project, respecting the financing rules of each country.
2. The proposal should result in the development of an improved or new product or process with industrial application intended for commercialization in domestic and/or global markets, including proof of concept projects for technology based solutions.
3. The new product / process should be innovative, have relevant market potential, technological risk and add value to the economies of both countries.
4. The project should demonstrate adequate balance and complementarity between the two partners in relation to the R&D phases.
5. The project should present a clear competitive advantage and differentiated value proposition as a result of cooperation between the participants of the two countries (increase of knowledge base, access to R&D infrastructure, new fields of application, for example).
6. Companies should present a strategy which, given their technological, commercial and financial aspects, demonstrates their potential to introduce the new product / process into the markets of both countries and/or third countries.
7. Partners in the project must agree in advance on the allocation of intellectual property rights (IP) between companies, as well as the marketing strategy. This agreement should reflect a proportional allocation and a fair return for both partners in relation to their respective investments.
8. Partners in Israel and in Brazil should be able to implement the project and finance their respective shares.



9. Any partnership whose cooperative R&D project is consistent with the above criteria may present it in this Call in accordance with applicable national laws, rules, regulations and procedures.

## Funding Available

### Funding from EMBRAPPII:

Responsible	Contribution
<b>EMBRAPPII</b>	Maximum of 1/3 of Brazilian project costs
<b>Brazilian Companies</b>	At least 1/3 of Brazilian project costs
<b>To be agreed between EMBRAPPII Units and Brazilian Companies</b>	The remaining Brazilian project costs

### Funding from the Israel Innovation Authority:

1. Funding will be provided in the form of a conditional grant to the projects selected under the Call for Proposals.
2. The total funding from the Government of Israel via the IIA will not exceed 50% of the eligible and approved costs of the R&D, in accordance with the national laws and regulations.
3. When a project results in sales of a product, service or process, the financial support must be repaid to the Israel Innovation Authority according to its regulations (in general, royalties are paid at rates beginning at 3% of sales, depending on various criteria. Royalties are payable until 100% of the amount of the grant has been repaid with interest as provided in the applicable regulations). If the project does not result in sales, no repayment is required.
4. Applicants are encouraged to use the European Enterprise Network – EEN in order to search for potential partners.

For more information on funding conditions, applicants should visit the Israel Innovation Authority's [website](#)

Applicants must complete and submit all of the following :

1. The Joint Bilateral Cooperative Application Form.
2. For Israeli companies only: in addition to The Joint Bilateral Cooperative Application Form above, Israeli companies must submit the Israel Innovation Authority Funding Application <https://innovationisrael.org.il/> **By December 6<sup>th</sup>, 2020, at 12:00 Israel Time.**
3. There is no form to be submitted o EMBRAPPII. However, the Brazilian company must share with its Israeli partner and with the chosen EMBRAPPII



Unit all required information regarding the development of the project of research in Brazil.

## FINANCIAL ASSISTANCE

Allowable expenses are consistent with the guidelines and regulations in effect for each funding organization and may include direct labor, academic subcontractors, consultants, equipment renting directly tied to project, consumable materials and supplies, project related travels- all subject to the specific guidelines of the respective funding agencies.

Funded organizations would have to reach and present a cooperation agreement prior to receiving the grants.

The financial agreements between awarded companies and their funding organization doesn't incur liability whatsoever to the other country/province.

### **Please note:**

Funding awarded by EMBRAP II and Israel Innovation Authority shall comply with their rules and regulations for Industrial R&D and the specific guidelines set out in annual requests for proposals regarding special funding applications and upon their budgetary availability.

Israeli companies pursuing cooperative projects with Brazilian companies that will take place in Israel may apply for grant funds through the Israel Innovation Authority. For eligibility of Israeli companies please refer to [alan.hofman@innovationisrael.org.il](mailto:alan.hofman@innovationisrael.org.il)

Each funding entity will award funding to successful applicants based upon its own guidelines and procedures.

**Given the collaborative nature of the Program, funding from EMBRAP II is contingent on the Israeli company receiving funding from Israel Innovation Authority or certifying that it will self-fund its participation. Similarly, funding from Israel Innovation Authority is contingent on the Brazilian company receiving funding from EMBRAP II or certifying that it will self-fund its participation.**

The Brazilian and Israeli partners may have a prior working relationship, but they may not apply for funding on any project where they have executed a funded collaborative R&D agreement for the same work prior to this 2<sup>nd</sup> Call for Proposals.

Participation by research institutions/universities as subcontractors on the project is welcomed for the Israeli and Brazilian part, consistent with the programs guidelines and regulations in effect for each funding organization. To be clear, in Israel such participation is eligible as a subcontractor to the applying company.

The proposed product/process aimed should be highly innovative with clear commercial potential, be mutually beneficial for the Brazilian and Israeli companies and economies and reflect good complementarities (technological or other) between the project partners.

**Project duration: not to exceed 24 months from the date of the award..**



## Process and Timeline

Call for proposals launched	August 3 <sup>rd</sup> 2020
Full Application deadline	December 6 <sup>th</sup> 2020 (at 12:00 PM Israel Time)

Immediately thereafter

1. Signing of funding agreements with Brazil's and Israel's projects leaders.
2. Joint announcement of the research projects selected under the 2nd Call for Proposals on the websites of EMBRAPII and Israel Innovation Authority.
3. Down payments made to awarded companies in both countries

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